

## Sharing BEAMS' Results, Models, Methods and Strategies to combat discrimination, racism and xenophobia in Europe

Tackling racist stereotypes in popular culture and devising awareness-raising actions on anti-discrimination and anti-racism have been engaging us, the 16 partners of the BEAMS project, for almost two years now.

It took us months to analyze thousands of cultural productions, TV, cinema, music, sports, and other cultural expressions: We involved, interviewed, listened and discussed with over a thousand citizens in open discussion and reflection meetings. We engaged young and less young people in the hundreds during the realization of 20 pilot actions and local events.

As a result, the involved citizens produced dozens of cultural productions, videos, art, performances, where they critically review and counter cultural stereotypes that hamper dialogue and increase the potential for racist and discriminatory behaviors.

Not only do these activities put into practice the project's slogan "stop watching, start seeing", but they go beyond it, they represent "taking action" against stereotypes and discrimination.

After two years of intense work, the final event is foreseen as an event open to experts and citizens to showcase the work and the concrete results of the pilot actions and to present and share the overall results, follow up plans of the project to a wide audience.

The event will start on Wednesday December 3rd, and will end on Friday December 5th, early afternoon.

The BEAMS exhibit will remain open for visitors only by appointment until December 18th, 2014.

### PARTNERS

Veneto Region – Migration Policy Unit – IT  
UNAR – National Anti-Racism Office – IT  
Vienna Institute for International Dialogue and Cooperation – AT  
General Directorate of Immigration- Community of Madrid – ES  
Cittalia – ANCI Research Foundation – IT  
Sucar Drom – IT  
Migrants Resource Centre – UK  
Foundation of People's Development – RO  
Produkce Radim Prochazca – CZ  
Order of Puglia Journalists – IT  
Society Development Institute – SK  
Mira Media – NL  
Menedek – Hungarian Association for Migrants – HU  
Association 2050 – IT  
Tandem Plus Network – FR (EU)  
Veneto Lavoro - IT



subscribe to event here:  
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REGIONE DEL VENETO

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DECEMBER 3-4-5, 2014

Centro "Don Orione Artigianelli" Venezia

SEE, TAKE ACTION, CHANGE



## WEDNESDAY DECEMBER 3RD

### Opening conference

10.00 – 12.30

- Welcome by hosting partners and institutions
- Presentation of main outcomes of the project
- Screening of final BEAMS docufilm
- Short overview of the results – Veneto Lavoro
- Award ceremony of the contest “Stop watching start seeing” open to schools in Veneto
- Official inauguration of the BEAMS exhibit

### PARALLEL WORKSHOPS

14.30 – 16.30 Sala VIVALDI

#### Art with a Character: Films and Photographs and the representation of migrants and minorities

Diaspora families and ethnic minorities are the micro cosmos that offer a plethora of controversial and colorful texture for the modern visual arts and pop-culture of attraction. The workshop with the intervention of photographers and film makers, will focus on some key issues:

Photos and minorities: Why are the motifs of minority prejudices repeated? How do films bridge the gap between communities of minorities and general public? For what audiences, and through which channels of distribution can films and photography be used to counter stereotypes?

→ Participate: Symon Kliman, photographer; Anton Faraonov, filmmaker and photographer Valeria Verdolini, sociologist for “Io sto con la sposa”; Andrea Fenoglio, filmmaker, Norbert Kreuzkamp and Anne Rocheteau, Tandem Plus.

Facilitators: Galya Terzieva, SDI, Andrea Pogliano and Anna Lucia Colleo 2050

14.30 – 16.30 Sala TIZIANO

### PRACTICAL WORKSHOP FOR STUDENTS

#### Transferring The Experience of Firma Media in the Netherlands to Local Schools In Veneto

Firma Media developed “Up” as a methodology, by which media, professionals working in the neighborhoods and children/youngsters record and write up stories of older persons living in the neighborhood, in order to make them more visible. In this workshop Firma Media will produce in cooperation with the participants a newspaper based on the “UP” method. This newspaper will be produced on Wednesday, and printed and hand out in the workshops the next morning.

→ Facilitators: Afra Heinsbroek-Leidelmeyer, Marilyn Numan and Ebru Aydin Firma Media

## THURSDAY DECEMBER 4TH

### PARALLEL WORKSHOPS

9.30 – 11.30 Sala VIVALDI

#### In Their Own Words - Migrant And Minority story-telling part one

Stereotyping and self stereotyping are dominant in all societies, migrant cultural production and story telling exemplify the complexity of individuals and gives them voice, offering different perspectives to the representation of our society. The workshop features examples self-representation from different viewpoints, but with the common effort to overcome stereotypes through diverse narratives that encourage mutual understanding of “the self and the other”.

→ Participate: Lucio Simonato, Author; Pilot project “Il Dente del Pregiudizio fa male” Istituto Luzzatti Mestre; Michela Sempredon, sociologist CESTIM; Raisa Ambros, Journalist of Piùculture. Facilitator: Veneto Lavoro

11.30 – 13.00 Sala VIVALDI

#### Migrant And Minority story telling part two In Their Own Words

In the second part, more experiences on the topic will be presented in a more international perspective, focusing on visual, music and sports.

→ Participate: Beatriz Pérez Mena, supported by María Asunción Molina Ventura – Community of Madrid; Rachael Perrin and Jenni Parkinson – Soundcastle London; Michael Fanidazeh - VIDC Facilitator: Emily Churchill Zarea - Migrant Resource Centre

9.30 – 11.30 Sala TIZIANO

### PRACTICAL WORKSHOP FOR STUDENTS

#### Sports And Discrimination

The workshop set-up will be very much concentrated on giving space and room to discuss with the pupils on educational materials (images, videos) bulked by a set of interactive exercises and games. The content of the workshop focuses on stereotypisation, discrimination and racism in the context of sport using different examples to be discussed in the group. The experiences of the workshop leader as football player and coach in Austria will give the setting a personal note.

→ Facilitators: Jerry Jarvis Essandoh (VIDC/ FairPlay) Helene Trauner (VIDC)

11.30 – 13.00 Sala TIZIANO

### PRACTICAL WORKSHOP FOR MEDIA EXPERTS AND EDUCATORS

#### Culture and Identity

Can we trust in first impressions? On what basis do you prejudge people? How do others see you? How can your opinion change about someone by getting to know them better? Find answers for these questions based on the experience of our pilot action in Budapest.

→ Facilitators: experts from Menedék – Hungarian Association for Migrants

### BREAK

14.30 – 16.30 Sala VIVALDI

#### How to organize BEAMS activities in schools and neighborhoods

Firma Media and FDP will give short presentations of their neighborhood projects. They will highlight the successes and pitch falls they encountered in preparing, organizing and executing these projects. Both projects were organized outside the regular school curricula and needed cooperation of schools, youth organizations, social work and community organizations. Special attention will be given to: building strategic partnerships, recruitment of participants, communication with neighborhood and dissemination of the methodologies. This will result in recommendations for future projects.

→ Moderator: Ed Klute, director Mira Media, → Facilitators: Firma Media, the Netherlands: Afra Heinsbroek-Leidelmeyer, Ebru Aydin, Marilyn Numan; Fundația Dezvoltarea Popoarelor, Romania: Alice Gyemant Selin, Coordinator Departament Dezvoltare.

14.00 – 15.30 Sala TIZIANO

### PRACTICAL WORKSHOP FOR STUDENTS

#### Disassembling prejudices / stereotypes of minority groups in exclusion – Roma

A presentation which clarifies the concepts of what are the stereotypes, prejudice and discrimination and their consequences with respect to minority groups exclusion. It will be presented in a dynamic way with questions, looking for the exchange of opinions and beliefs, where the young participants will be the protagonists of their learning, as they will integrate this knowledge to the daily life.

→ Educators: Beatriz Pérez Mena, supported by María Asunción Molina Ventura

15.30 – 17.00 Sala TIZIANO

### PRACTICAL WORKSHOP FOR STUDENTS

#### “Paths of photojournalism. Words and pictures to

#### explain the diversity and the international social issues”

The world of media is full of stereotypes and prejudices, words and pictures often symbolize, in a superficial way, something that is not really true. This seminar aims to tell stories of people, culture and diversity in Europe, Africa, South America and Asia. How to build a story, what to write what to show...

→ Facilitator: Marco Buemi, photojournalist and UNAR Expert

## FRIDAY, DECEMBER 5TH

### PARALLEL WORKSHOPS

9.30 – 12.30 Sala VIVALDI

#### Raccontare l’inclusione nelle città oltre lo stereotipo

The meeting, aims to share good experiences of communication and participation as a way to combat social exclusion and stereotypes. It is thought for journalists and communicators, administrators and local city officials, school university and masters’ students, associations and individuals active in the field of civic participation.

→ Participate: Gabriele Guazzo – Cittalia Anci Ricerche; Claudia Morini – Ordine dei Giornalisti della Puglia; Raffaella Maria Cosentino – Redattore Sociale; Luigi Barbieri – Centro Pace, Comune di Venezia; Egi Cenolli – Commissione Stranieri del Comune di Padova; Eva Ciuk – TG Rai Friuli Venezia Giulia; Marco Buemi – UNAR; Maurizio Corte – L’Arena; Raisa Ambros- Journalist of Piùculture

→ Moderator: Simone d’Antonio – Cittalia Anci Ricerche

9.30 – 12.30 Sala TIZIANO

### PRACTICAL WORKSHOP FOR SOCIAL WORKERS, TRAINERS AND EDUCATORS

#### “Cose dell’altro mondo - Educare nell’interculturalità” (Things from Another World - Educate in intercultural)

This workshop intends to transfer methodological approaches tested by BEAMS partners, understand their adaptability and transferability and to foster other organisations and institutions to realise further projects on BEAMS topics.

→ Facilitators: Patrizia Loiola, Serena Boldrin, Alessandro Braccini - TANDEM PLUS, Sandra Rainero - Veneto Lavoro

13.00 END OF EVENT

